

Audio assignment

Out of 100 – worth 5% of the final mark

Here's what the you have to do:

1. Audio record the talk by CBC lawyer Danny Henry, who will be speaking at the CCC in room 145 at 3:30 p.m.
2. Find something in his talk that you think is newsworthy. Use that as the basis for a very short — *150 word **max*** — news story.
 - a. The story must:
 - i. Be written in inverted pyramid style
 - ii. Include quotes
 - iii. Comply with CP style
 - iv. Be free of spelling and grammar mistakes
 1. One point out of 100 will be deducted for each spelling or grammar mistake, 10 points out of 100 will be deducted for getting a proper name (of a person, place, organization or thing) wrong
 - v. Be finished by the start of class on Feb. 22
3. With the audio you recorded, you will find two clips of between 30 and 60 seconds that add something to your story. In the lab on Feb. 22:
 - a. Edit those clips out of your master audio file and save them as mp3s.
 - b. Write brief descriptions of those clips, like cutlines but for audio instead of photos.
4. With your finished story and audio clips/descriptions, create a new post on your team website.
 - a. Your post must:
 - i. Be formatted properly (italics, bold, etc.)
 - ii. Include a headline
 - iii. Include tags
 - iv. Include necessary links
 - v. Include the audio clips/descriptions in the appropriate places in the story
 - vi. Be submitted for review by the end of class, 5:30 p.m. on Feb. 22

Marking scheme:

	Not done 0	Incomplete/Poor 1-59	Good 60-79	Excellent 80-100	/100
Written story	If the written story is not done, you can't complete the assignment and will get a very, very poor mark.	<input type="checkbox"/> Didn't follow assignment instructions. <input type="checkbox"/> High number of CP, grammar and spelling mistakes. <input type="checkbox"/> Proper names spelled wrong. <input type="checkbox"/> Buried lead. <input type="checkbox"/> Major story structure issues.	<input type="checkbox"/> Well-written. <input type="checkbox"/> Some CP, grammar or spelling mistakes. <input type="checkbox"/> Minor structure issues.	<input type="checkbox"/> Well-written. <input type="checkbox"/> Few CP, grammar or spelling mistakes. <input type="checkbox"/> No structure issues.	35
Audio clips	This is the part that's really the whole point of the assignment. No clips, and you will get a very, very, VERY poor mark.	<input type="checkbox"/> Didn't follow assignment instructions. <input type="checkbox"/> Only submitted one clip or the clips used are not relevant to the written story. <input type="checkbox"/> Clips present but no descriptions.	<input type="checkbox"/> Both clips present and each with its own description. <input type="checkbox"/> The clips are relevant to the story. <input type="checkbox"/> Descriptions are largely free of CP, grammar and spelling mistakes.	<input type="checkbox"/> Clips add value to the story. <input type="checkbox"/> Descriptions are well-written and are free of CP, grammar and spelling mistakes.	50
Posting	If you don't post the story, you didn't do the assignment and you will get a 0.	<input type="checkbox"/> Didn't follow assignment instructions. <input type="checkbox"/> Posted, but sloppy: missing headline, no tags, etc.	<input type="checkbox"/> Posted correctly. <input type="checkbox"/> Headline is just okay. <input type="checkbox"/> Missed a few elements like links, tags, italics, etc.	<input type="checkbox"/> Posted correctly. <input type="checkbox"/> Good headline, good links, good tags, formatted well.	15

BONUS – 5 marks

This is optional. If you want a few extra marks, turn one of your audio clips into a radio voicer, like you're doing in your radio class.